

ADVERTISING LICENSES

Please bear with us as we build an interactive version of this form for your convenience. Until then, please cut and paste this text into MS Word to complete, fill in the information pertaining to your needs, and email it to us. We apologize for the inconvenience.

Please note that by submitting your request does not automatically qualify for an advertising license. We will review your request and send you written permission including the copyright notice to be used as soon as possible.

We look forward to servicing your request!

*** Required Information**

Please enter the following information for the requested work:

Which work do you intend to use?

Publication title* _____

Subtitle / Movement* _____

Composer* _____

Text author _____ or Same

Publisher: _____

How often is the work used in the film? * _____

How long is the respective excerpt? Duration? * _____

Is it used as background music? * Yes
 No

Will the work be used in the original version or be modified? * _____

Please specify the type of arrangement: _____

Do you want us to recommend a recording or CD of the work?

Yes
 No

Which CD do you want to use?

Title: _____

Label: _____

Catalog number: _____

Track: _____

Please enter the following information on your commercial:

Which company that owns the rights to the commercial? * _____

What product or service is promoted: * _____

Synopsis of the commercial: * _____

Duration of the commercial: * _____

Names of principal actors: * _____

Production budget amount: * _____

Total amount of the media budget: * _____

a) Budget for print: _____

b) Budget for TV: _____

c) Budget for radio: _____

d) Budget for film: _____

e) Budget for Internet: _____

f) Budget for mobile phone advertising: _____

g) Budget for trade shows, point of sale, or events: _____

Please specify the medium in which the commercial will air:

TV

Radio

- Film
- Internet
- Mobile entertainment
- Trade Shows / Expos / Point of Sale Events
- In-house presentation
- Give-away portable audio devices
- Give-away portable audiovisual devices
- All media

TV:

Channel(s): _____

Number of commercials per channel: _____

Air schedule with date and time of commercials: _____

License territory: _____

License term: _____

Remarks: _____

Radio:

Channel(s): _____

Number of commercials per channel: _____

Air schedule with date and time of the commercials: _____

License territory: _____

License term: _____

Remarks: _____

Film:

License territory: _____

License term: _____

Number of theaters or film reels: _____

Remarks: _____

Internet:

License term: _____

All URLs: _____

Certain URLs: _____

Visitors per month per URL: _____

Remarks: _____

Mobile entertainment:

License territory: _____

License term: _____

Remarks: _____

Trade Shows, Expos, Point of Sale Events:

License territory: _____

License term: _____

Remarks: _____

In-house presentation

License term: _____

Remarks: _____

Give-away portable audio devices:

License territory: _____

License term: _____

Number of copies: _____

Remarks: _____

Give-away portable audiovisual devises

License territory: _____

License term: _____

Number of copies: _____

Remarks: _____

All media:

License territory: _____

License term: _____

Remarks: _____

Please tell us about the licensee/invoice payer:

First Name * _____

Last Name * _____

Company Name * _____

Dept/Div * _____

Street address * _____

City/State/Provence/Zip * _____

Country * _____

Phone * _____

E-Mail * _____

Web Site * _____

Contact information about the requester, if different from above:

First Name * _____

Last Name * _____

Company Name * _____

Dept/Div * _____

Street address * _____

City/State/Provence/Zip * _____

Country * _____

Phone * _____

E-Mail * _____

Web Site * _____